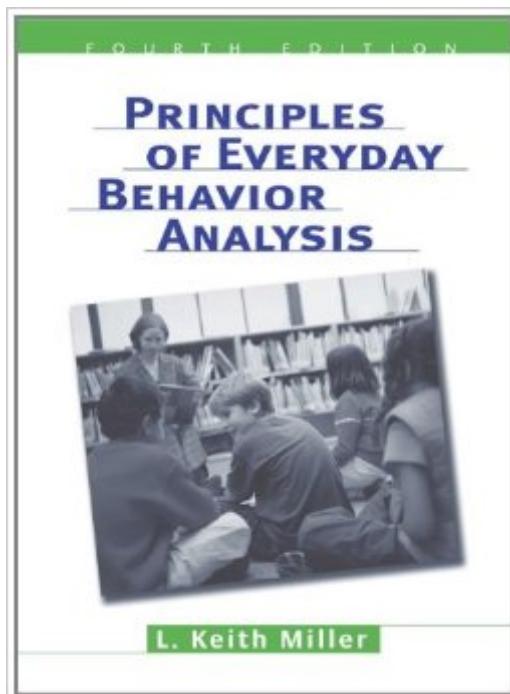


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Principles Of Everyday Behavior Analysis (with Printed Access Card)



Synopsis

PRINCIPLES OF EVERYDAY BEHAVIOR ANALYSIS uses generalization programming to show you how to apply behavioral concepts to complex everyday situations. The author introduces, defines, and illustrates each behavior modification concept and then immediately includes vignettes that show you how to apply concepts to the real world.

Book Information

Paperback: 688 pages

Publisher: Cengage Learning; 4 edition (July 5, 2005)

Language: English

ISBN-10: 053459994X

ISBN-13: 978-0534599942

Product Dimensions: 8.5 x 1 x 10.9 inches

Shipping Weight: 3.2 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 starsÂ Â See all reviewsÂ (42 customer reviews)

Best Sellers Rank: #37,888 in Books (See Top 100 in Books) #22 inÂ Books > Medical Books > Psychology > Movements > Behaviorism #37 inÂ Books > Science & Math > Behavioral Sciences > Behavioral Psychology #473 inÂ Books > Textbooks > Social Sciences > Psychology

Customer Reviews

Principles of Everyday Behavior Analysis makes learning a basic behavioral repertoire virtually effortless. I am amused by the reviewer who gave this book one star because it was "dumbed down". I had this text in my first course in applied behavior analysis. It was the most pleasant learning experience I'd ever encountered, and made me a true believer in programmed instruction. It enabled me to acquire a good, solid, behavioral repertoire in a very short time. I went on to take numerous courses in ABA, including a course on BF Skinner's Science and Human Behavior, and his magnum opus, Verbal Behavior. I eventually earned my doctorate in experimental psychology from Boston University.

This book is designed for students with no previous understanding of behavior analysis and breaks down each concept into easily understandable wording based on years of testing every part of the text and the quizzes by analyzing errors and readability, time taken to read specific passages, etc with students at the University of Kansas. The author was my graduate advisor so I am biased, but I have never seen a better text in behavior analysis that assures mastery of the material. I suggest

anyone who reads this book and goes through the quizzes take a little time to notice how carefully every passage is programmed and presented and how easy it all seems as you go through. That is what good elegant programmed instruction produces, and it is extremely rare that anyone puts that level of energy and thought into their writing. Once you have mastered the concepts at the level presented in this book, I suggest picking up a text that takes the concepts to the next level of understanding. Thomas Zwicker, Ph.D.

This book builds on ideas, and not too quickly. For me, it was a bit too slow (I began to read it after being in the field for a year). But for someone who really knows nothing of ABA and needs to train their brains, go for it. The quizzes are extremely thought out. If you are starting out as an ABA tutor or want to learn principles, it may be a good match. Sure, not rocket science, that's why I would recommend it only as an intro or refreshener of B A S I C S. Easy reading.

This book made learning very easy and enjoyable. The format of this book is a pattern of repetition that forces you to remember the materials from various view points. This is a book I will keep for future reference.

I wish more college classes would use this as their textbook, particularly intro to ABA courses. I frequently recommend this book to anyone interested in learning Behavior Analysis (or Applied Behavior Analysis - ABA). As another reviewer stated, it makes learning the content almost effortless. It uses the behavior analysis principles to make learning efficient and easy. This book was the text for the first class I took on Behavior Analysis for my master's degree, and thank goodness it was. Other books I've seen used for intro or upper level courses would have been so difficult to understand if it were not for the simple, straight-forward way the material was presented in Miller's book. Well worth the price! Nicole Caldwell, M.Ed. Editor, Positively Autism Newsletter

First of all, the website for this book appears to have been made in the 90's. You can't just choose what chapter you want to view any day. You pick one the first day then work your way through the chapters. If your professor assigns Ch. 6 one week then Ch. 8 the next week, you will need to click through Ch. 7 and answer everything correctly. To get around this you need to actually email the author so he can reset your account's progress. Are you kidding me?! As for the book itself, while my class was going through it, my professor had to stop at multiple points and say "Actually, what he has written here is incorrect." The author also apparently thinks he's doing the world a favor with his

teaching style, but it's grating, exhausting, and let's face it - this is one of four or five, maybe even six classes that a student may be taking. If your book isn't clear and concise, and if the website doesn't allow the student to do exactly what they need to do, you have failed as an author.

I assisted my mentor in teaching a class using this book. He is also one of the commentators on the back of the book. This book is very well laid out and great for those starting out in Behavior Analysis. It puts names and definitions to the things we do every day. After that, one can dive deeper into Behavior Analysis and the application of it in non-everyday situations. I highly suggest that one buys a NEW book. I know it is expensive but I still have mine several years after taking the class!

I had to buy this book for an online class. I am sure the way the book is written is supposed to be cutting edge, but I found the book format (which provides a small amount of information then asks questions) to be extremely irritating. That, coupled with the online portion, in which there are these excruciatingly long and boring tests that demand verbatim recitation and accurate spelling instead of teaching concepts bothered me so much that it took me a while to get over my annoyance to figure out how to learn using this method. The rationale is that this type of format helps students to do better on tests. I felt like a lab rat. That said, as a result of taking the class, I feel I know more about behavior modification and behavior studies, which I find to be interesting..

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